



Press Release

Qadran calls on French and Qatari companies and global investors to support Notre-Dame de Paris' reconstruction

Paris, April 16, 2019 – In the aftermath of the fire that devastated Notre-Dame de Paris, Qadran, the Franco-Qatari economic circle, is mobilizing and calling on global investors to finance Notre-Dame de Paris' reconstruction.

Today, Qadran, the Franco-Qatari economic circle, gathered its founding members and launched an initiative towards the whole economic actors and investors present in France, whether French or foreign. The objective of this initiative is to mobilize as many funds as possible to contribute to the reconstruction of Notre-Dame de Paris.

Christophe Bourland, Chairman of Qadran, points out that "*all Qadran members are engaged companies, concerned about having a positive impact on their environment. Notre-Dame de Paris is part of our collective tangible and intangible heritage. We have at our disposal an important economic and financial lever. Let's activate it together.*"

Qadran will organize, in close collaboration with the French authorities, an exceptional fundraising gala in Paris before the summer of 2019 to collect all donations and contributions. This event will be equivalent to what Notre-Dame de Paris symbolizes for the World Heritage. Qadran members and partners in this initiative will provide unique lots and experiences that will then be auctioned off during the fundraising event, with all donations going to Notre-Dame de Paris' reconstruction.

Several Qadran members were in Doha at the end of March for the inauguration of the National Museum of Qatar, a building in the shape of a desert rose designed by Jean Nouvel, in the presence of His Highness Sheikh Tamim bin Hamad Al Thani, Emir of Qatar, and Édouard Philippe, the French Prime Minister. "*The partnership between France and Qatar has already proved its worth in terms of architectural prowess. The Doha Museum pushes the boundaries of time and imagination. The rehabilitation of Notre-Dame de Paris is a new challenge. With the help of our partners around the world, I am confident that we will be able to meet it,*" says Christophe Bourland.



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About Qadran

Qadran, the Franco-Qatari economic circle, is an independent association under French Law (1901 associations' law). It was created in 2015 on the initiative of the Qatari businesses established in France. Qadran aims at strengthening exchanges and enhancing the dialogue between companies and French opinion leaders, in order to promote the understanding of mutual economic interests and to generate business synergies in a free, objective and pleasant platform.

In order to meet this objective, the association:

- Organizes events such as breakfasts, roundtables, meetings, galas, as well as an annual seminar, promoting dialogue and highlighting the major issues of the economic relationship;
- Fosters synergies by allowing meetings between its members, so that they can share their experiences and unite their potential;
- Offers analyses & publications (studies, notes, reports) focused on the Franco-Qatari economic relationship;
- Creates links with the economic decision-makers of tomorrow by establishing partnerships with leading universities and business schools in France.

The circle is animated by a Scientific Council, which brings together high-level Qatari and French personalities, from a variety of backgrounds - business leaders, economists, experts and intellectuals. Together, its members discuss and set the main lines of reflection of Qadran.

Qadran has 5 founding members and 40 members, including companies such as Total, Vinci, Accor, LVMH, SnCF, Invivo...